Why support ALIVE this holiday season?

Increased need
Domestic violence is the willful intimidation, assault, or other abusive behavior as part of a systematic pattern of power and control perpetuated by one intimate partner against another. From St. Louis to around the world, it’s out of control and COVID-19 hasn’t helped. In the U.S alone:
- Over 10 million adult women experience domestic violence annually.
- 1 in 15 children are exposed to domestic violence each year.
- Over 26,000 calls are placed to domestic violence hotlines daily.

COVID-19 and the shadow pandemic
To slow virus spread, we’ve stayed home in 2020 more than ever before. Domestic violence survivors sheltering at home with abusers face added challenges. Abuse may escalate due to heightened anxiety and seclusion with the perpetrator. Access to help can be a challenge due to limited privacy, safety contact, and intervention resources like ALIVE.

COVID-19 has overwhelmed ALIVE’s clients with new problems complicating their volatile situations. Job loss and economic strains, health concerns, and legal disruptions are commonplace. Survivors with children may experience added pressures of homeschooling, childcare difficulties, or supporting children dealing with COVID-related anxiety. Stress from the onslaught of these challenges further complicates the ability to do the difficult work of building safe futures.

Now more than ever, ALIVE needs your help.

On top of supporting clients with growing challenges, ALIVE has been hit with significant hurdles in 2020.

<table>
<thead>
<tr>
<th>Challenge</th>
<th>ALIVE Action</th>
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<tbody>
<tr>
<td>Acquiring Nights of Safety shelter to minimize virus spread</td>
<td>Implemented respite intakes, case management, and safe delivery of supplies, including PPE</td>
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<tr>
<td>Immediately shifting to evacuate and then reduce capacity in offices due to COVID, while providing continued counseling</td>
<td>Therapists converted to phone/video counseling in North, which had never before been implemented at ALIVE</td>
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<tr>
<td>Creatively supporting child witnesses of abuse with virtual therapy, despite the hands-on nature of traditional techniques</td>
<td>Provided child therapy to virtual sessions including activities, games, and play, and created additional caregiver tools covering parenting skills, activities, etc. to support children’s recovery</td>
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<td>Effectively providing additional support to clients struggling to meet basic needs due to COVID</td>
<td>Quickly secured partner resources to assist clients with rent/utility assistance, phone access, and other needs</td>
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<td>Maintaining operations despite the second office flood in a year in August, on top of the pandemic</td>
<td>Secured partial funding, but more is needed, to cover flood losses, inactor cleanup; furniture equipment began search for new office space</td>
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<td>Safety/privacy concerns during stay-at-home initiatives preventing survivors from calling ALIVE’s crisis line for help</td>
<td>Launched the area’s only live chat crisis line for domestic abuse survivors, connecting them to help (via phone or computer) without saying a word</td>
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<td>Quickly redirecting funding initiatives to replace lost revenue due to COVID—cancellation of fundraising events, decreased grant funding, fewer in-kind donations</td>
<td>Reinvented selected events as virtual and pursued/accurated limited funding from new sources; despite such actions, revenue is significantly below budget and may reduce ALIVE’s service capacity without the generosity of supporters like you</td>
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</table>

DOMESTIC VIOLENCE WAS A PANDEMIC LONG BEFORE COVID-19
Together we can make a difference!

We at ALIVE are committed to empowering families to build safe and hopeful futures. Our resilient and strong clients tackle the difficult work of rebuilding their lives, supported by ALIVE’s programs and the work of our dedicated advocates.

Especially during this difficult year, ALIVE’s ability to continue this transformational work is possible because of you, our generous donors.

Save on taxes!

Your gift to ALIVE is tax-deductible, and those totaling $100 or greater annually are eligible for Missouri Domestic Violence Shelter Tax Credits. Credits equal 50% of the tax-deductible contribution amount and can reduce your Missouri income tax liability.

This year, the CARES Act allows for an above-the-line deduction of up to $300 for your donation even if you don’t itemize your taxes. Please consult your tax advisor.

St. Louis Office
PO Box 2873
St. Louis, MO 63134
314.933.7060 office - 314.937.2249 fax
314.933.1277 24-hour crisis line
alive@alivestl.org

Franklin County Office
PO Box 223, Union, MO 63371
636.263.6635 office - 636.263.6668 fax
636.263.5206 or 636.263.5444 (24 hour crisis line)
alive@alivestl.org